

Final Presentation Guidelines

Purpose: In your first two major writing projects, we focused on learning the formal and rhetorical conventions of academic writing. Your final major writing project then asked you to closely observe the conventions of a *non-academic* genre of writing and to produce a text based on those observations; this required you to make careful choices about why the genre you chose is appropriate for your argument and audience. This presentation is an opportunity to share your decision-making process and to teach us about a genre of writing we might be less familiar with while practicing another medium of communication: the oral presentation.

Prompt: After distributing your text to your classmates, either via printed copy or a shared link, begin by offering a clear, one sentence articulation of your thesis. Tell us in what genre you've chosen to write and explain the important formal and rhetorical conventions of that genre. Describe the intended audience(s) of your text, how you've attempted to create dialogue with that audience in your writing, and how you would distribute your text to them, given the opportunity.

A successful presentation will:

- be well thought out, organized around a guiding thought, and include clear transition between ideas.
- demonstrate attention to audience using eye contact, a reasonably-paced speaking voice, and visual aids when necessary.
- demonstrate effective time-management.
- be articulate, clear and concise.

Hints and Tips:

- Remember that academic oral presentations are also a genre of communication. As you plan for your own presentation, think about other presentations you've admired and what it was that made them successful.
- If you plan to use classroom technology during your presentation, arrive to class early, so that any technical difficulties don't take up class/ presentation time. If there's a link to a website that you'd like to share with the class, be sure to send that link to me ahead of time, so that I can distribute it on your behalf.

Your presentation should be no more than 5 minutes in length. Your final presentation will take place on either **April 14th** or **April 16th**.